



TEXAS A&M UNIVERSITY

Human Behavior  
Laboratory

Inaugural Lecture

# NEUROECONOMICS

Decision Making  
and the Brain

## Colin Camerer



A pioneer in behavioral economics and in neuroeconomics, Colin Camerer is a Robert Kirby Professor of Behavioral Finance and Economics at the California Institute of Technology and a MacArthur Fellow.

**NOVEMBER 16, 2018**

## LECTURE

Refreshments: 1 p.m.  
Lecture: 1:30 p.m.  
AgriLife Center

## HBL OPEN HOUSE

3-5 p.m.  
Centeq Building, 1500  
Research Parkway, Suite 221

[hbl.tamu.edu](http://hbl.tamu.edu)