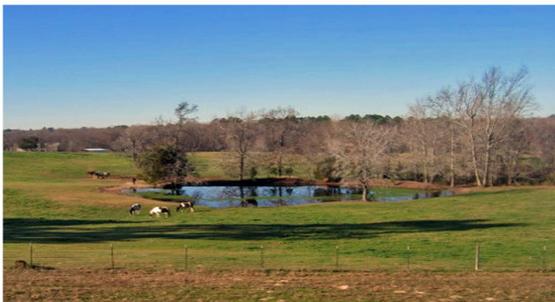




## Inside this Issue

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## Upcoming Events

### November

7th-Aggies @ South Carolina

Due to COVID-19 coronavirus there are no other events planned at this time. Stay safe and well!

## Words from Waller

### **11<sup>th</sup> Annual Financial Planning Career and Education Conference**

The Financial Planning Program hosted their 11<sup>th</sup> annual Financial Planning Career and Education Conference over two weeks in October. All events were hosted online and broadcast to a wider audience than previous years. The Student-Employer Connection Week, a virtual career fair held Oct. 12-16, brought in 22 firms looking to hire students for full-time jobs and internships across the region. On Oct. 22, the program hosted an online session for program supporters, industry professionals and current students. **Dr. Nathan Harness** presented a brief [program update](#) and announced the [2020 Scholarship & Award Winners](#). The highlight of the session was the keynote presentation with **Dr. Marco Palma** and **Melina Palmer**, [Behavioral Business: Where Economics and Emotions Come Together](#) (hyperlinks go to recordings of these presentations). The final event of the conference was a joint venture on Oct. 23 where the Financial Planning Program co-hosted TED-style talks with the University of Illinois. More than 500 students and industry professionals from across the U.S. came together to learn about the profession of financial planning from a wide range of experts.

### **Superior Research Grantsmanship Awards**

A new award was announced this year for the College and AgriLife Research. Two of our Agricultural Economics Faculty **Dr. Henry Bryant**, and **Dr. Ed Price** are recipients of the inaugural Director's Superior Grantsmanship Award. This new award recognizes the top 5% of faculty across the College, AgriLife Research, and the College of Veterinary Medicine who submit their grants through AgriLife Research. The award was based on the total expenditures and indirect costs combined for the last 3 years not counting internal funds, gifts or endowments.

### **Extension Program Receives Recognition**

Early this week, the Southern Risk Management Education Center announced its 2018-2019 Projects of Excellence. Each year the Center's Advisory Council ranks the top three projects from the Center's most recent round of completed projects, based on; the importance of outcomes, audiences reached, realized and potential impacts, and quality and value of project communications. This year's top selection from the 2018-2019 projects was "**Owning A Piece Of Texas: Agricultural Landowner Legal Education Project**", which was conducted by **Tiffany Dowell Lashmet**, **Emmy Kiphen**, **Blake Bennett**, and **Greg Kasse**. The selected Projects of Excellence provided outstanding educational and promotional materials, innovative use of technology to deliver programming, exceptional evaluation results, and collaborations across disciplines and regions.

### **QuickBooks Desktop Training for Farmers and Ranchers**

[QuickBooks Desktop Training for Farmers and Ranchers](#) is now online. Producers needing to learn better record-keeping practices can now take the class online as well as by attending an in-person workshop. The primary goal of this QuickBooks Pro 2020 training course is to help farmers and ranchers improve their financial recording-keeping and analysis capabilities. **DeDe Jones**, our risk management program specialist, in Amarillo, developed the initial in-person workshop curriculum in 2005, and just recently released the online course to provide clientele greater access to the successful workshop.

Have a great weekend, and BTHO South Carolina.

## **New Publication**



**Targeted Advertising and Promotion Campaigns A Case Study of the National Pork Board** Capps, O.

[https://ageconsearch.umn.edu/search?ln=en&cc=345&p=&f=&rm=&ln=en&sf=&so=d&rg=10&c=345&c=&of=hb&fct\\_3=38](https://ageconsearch.umn.edu/search?ln=en&cc=345&p=&f=&rm=&ln=en&sf=&so=d&rg=10&c=345&c=&of=hb&fct_3=38)

## **Happy Birthday!!**



**Dee Cochran** 11/6  
**Brian Herbst** 11/12  
**Jeanelle Windham** 11/12  
**Norma Pantoja** 11/29

## **Position Announcements**

### **Agronomist or Agricultural Economist (Research Leader), USDA-ARS**

The USDA Agricultural Research Service Soil and Water Conservation Research Unit (SWCRU) in Pendleton, Oregon invites applications for a Supervisory Agronomist or Agricultural Economist to serve as the location's Research Leader (GS 14 or 15). The incumbent will lead an interdisciplinary team of scientists developing and evaluating ways to improve crop production and soil and water conservation in the Columbia Plateau and related land resource areas. Research will be performed in National Program 216 Sustainable Agricultural Systems with emphasis on 1) Building agroecosystems for intensive, resilient production via G x E x M; 2) Increasing efficiencies for agroecosystem sustainability; 3) Achieving agroecosystem potential. The incumbent is responsible for independently identifying and conducting basic and applied research and leading the unit's future vision for practices that improve economic and environmental viability of wheat production systems. Duties of the Research Leader include: maintaining and enhancing the creativity and productivity of the SWCRU; hiring personnel and managing the human, fiscal and physical resources assigned to SWCRU; providing technical consultation, both internal and external to ARS; interacting with stakeholders; and ensuring proper interpretation and reporting of scientific results and information. See listing at [USAJOBS.gov](https://www.usajobs.gov) (Announcement Number [ARS-D21Y-10943593-EL](https://www.usajobs.gov/announcement/ARS-D21Y-10943593-EL)). Open period is 10/27/20 to 11/27/20

**Associate or Full Professor**, Agribusiness Management - Tenure Track. Department of Agricultural Economics, College of Agriculture, Purdue University, West Lafayette, IN, USA. The Department of Agricultural Economics is seeking an academic-year faculty member to develop an internationally recognized program of scholarly teaching and research, in agribusiness management, broadly defined. The candidate must have a PhD in Agricultural Economics, Business, Management, Economics, Behavior, Marketing, Human Resources, Organizational Behavior or other closely related field. Application and Materials: To apply, please visit [careers.purdue.edu](https://careers.purdue.edu/job/Professor-Associate/683978400/) here: <https://careers.purdue.edu/job/Professor-Associate/683978400/> Applications must include 1.) cover letter, 2.) CV, 3.) diversity and inclusion statement, 4.) vision statement for the position, 5.) teaching philosophy, and 6) reference list with email and mailing addresses. Screening of applicants will begin on November 16, 2020. For additional information contact Debby Weber at [weberdl@purdue.edu](mailto:weberdl@purdue.edu)

**Associate Dean/Wyoming Agricultural Experiment Station Director**, College of Agriculture and Natural Resources, University of Wyoming. Complete the [online application](#) and upload the following for a complete application: cover letter, resume or C.V. and contact information for four work-related references. For application information: Ann Roberson, Business Manager University of Wyoming Extension 1000 E. University Ave., Dept. #3354 Laramie, WY 82071 Phone: (307) 766-3566 Fax: (307) 766-3998 E-mail: [mrober38@uwyo.edu](mailto:mrober38@uwyo.edu) For specific position information: Visit [uwyo.edu/uwe/jobs](https://uwyo.edu/uwe/jobs) Kelly Crane, Associate Dean/Director, Search Chair University of Wyoming College of Agriculture and Natural Resources Phone: (307) 766-5124 Fax: (307) 766-3998 Email: [kcranel@uwyo.edu](mailto:kcranel@uwyo.edu)

The University of Idaho Department of Agricultural Economics and Rural Sociology (AERS) is seeking an exceptional individual to fill the position of **Endowed Chair in Commodity Risk**. Management to support research, teaching, and outreach in agricultural risk management from "farm to fork". The position is an academic year tenured appointment at the level of Associate or Full Professor. Required qualifications are a Ph.D. in agricultural economics, economics, finance or a related field; strong evidence of an outstanding record of scholarly research in the area of risk management and agricultural or financial markets; and academic record of excellence sufficient to merit appointment at the rank of Associate or Full Professor with tenure at the University of Idaho. Applications received by November 16, 2020 will receive first consideration. Along with your online application the application materials should include: 1) a letter addressing your qualifications relative to the required and preferred qualifications for this position; 2) an up-to-date CV; 3) names and contact information for at least 3 references; 4) copy of a research paper pertinent to this Endowed Chair position. To apply go to: <https://uidaho.peopleadmin.com/postings/29650> For questions please contact: Cathy A. Roheim – Search Chair, [croheim@uidaho.edu](mailto:croheim@uidaho.edu); or Christopher McIntosh, Chair AERS, [mcintosh@uidaho.edu](mailto:mcintosh@uidaho.edu)

[Click here for more position announcements](#)

Faculty, staff, and graduate students are encouraged to submit articles and photos on current events

Deadline for all submissions is noon, Thursday.

Please send your information to [valnoyes@tamu.edu](mailto:valnoyes@tamu.edu)