

## THE MASTER OF AGRIBUSINESS PROGRAM

*“Developing Business Leaders for Food and Agribusiness Industries”*

The Master of Agribusiness (MAB), an intercollegiate degree offered by the College of Agriculture and Life Sciences (COALS) and the Mays Business School, is a professional degree that is uniquely focused on the food and agribusiness sector. Our program has an emphasis on combining economic and business analysis, and incorporating quantitative methods as the basis for decision-making.

In contrast with the typical MS degree in COALS, case-based research and team performance are the cornerstones of the MAB integrated capstone courses in strategic management and financial analysis. Case analyses are completed individually and in multi-cultural and multi-disciplinary teams with an executive summary or memorandum required for every case. The MAB focuses on developing analytical skills through team projects, presentations, and written analyses that develop competence and confidence, which quickly translates into performance in the workplace upon graduation.

The program can be completed in 16 months based on Fall entry, or a 20-month option is also available.

### For information about the MAB program contact:

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# Food and Agribusiness Industry Symposium



**with**  
**Monsanto**  
**H.E.B.**  
**Compass Bank**

Friday, February 8, 2008  
Donald Houston Center  
Texas A&M University

*The 2008 Food and Agribusiness Industry Symposia  
are sponsored by:*

*JBS Swift*



*Monsanto*



### **MAB Industry Partnerships**

A key objective of the MAB Industry Partnerships will be to provide feedback on the brand image of the MAB degree and, where possible and appropriate, provide assistance in increasing the awareness of this brand across the food and agribusiness industry. The financial commitment of MAB Industry Partners is used to provide student scholarships and to support student programs such as the Food and Agribusiness Industry Leaders Symposium, MAB Mentors, and Professional Workshops.

Benefits for Industry Partners include:

1. participation every other year in the Food & Agribusiness Industry Symposium, which provides a forum for three corporate leaders to share “top-of-mind” issues and to engage the MAB student body in discussion on these issues and more general topics regarding career development,
2. the opportunity for talent recruiters and college coordinators to develop relationships with the MAB students in one of several Professional Workshop scheduled regularly during each semester, and
3. the opportunity to provide critical feedback on the skills “tool box” with which the students graduate and the sustained relevance of their skills.

## **Food and Agribusiness Industry Symposium**

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**Compass Bank**

Hosted and Presented by the Intercollegiate Faculty of Agribusiness

This one-day symposium will focus in the morning sessions on key issues that have impact on competitiveness, and corporate management and decision-making and, in the afternoon, on the analytical skills that are needed by firms to sustain their competitive positioning and growth.

8:45-9:15 a.m.	Introductions  <i>Frank Plescia</i> , State Government Affairs Director, Monsanto
9:15-10:15 a.m.	<i>Eloy Corona</i> , Trait Stewardship Lead, Monsanto <i>Tom Hoogheem</i> , University Relations Lead, Monsanto
10:15-10:30 a.m.	Break
10:30-11:15 a.m.	<i>Todd Wright</i> , VP, H.E.B. Houston Retail Support Center and Leader, Supply Chain Process Team
11:15-12 noon	<i>Curtis Burchard</i> , Executive VP and Manager, Real Estate Banking, Compass Bank
12:00-1:00 p.m.	Lunch provided
1:00-1:40 p.m.	Rotation of Industry leaders through 2 discussion groups:
1:45-2:25 p.m.	1. 1 <sup>st</sup> year Master of Agribusiness and other graduate students (internships or pre-professional placements)
2:30-3:10 p.m.	2. 2 <sup>nd</sup> year Master of Agribusiness and senior undergraduates (career opportunities, skills and talents sought)
3:15-4:00 p.m.	Wrap up panel discussion from industry leaders